

Unnat Bharat Abhiyan (UBA) Cell

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India and to have a paradigm shift in academic and research programs of the country.

Mission

1. Develop the necessary mechanism and proper coordination among educational institutions, implementation agencies (District administration / Panchayati Raj Institutions) and the grassroots level stakeholders to enable effective intervention at the field level.
2. Select suitable rural clusters and effectively participate in the holistic development of these clusters using eco-friendly sustainable technologies and local resources creating sufficient employment opportunities in the process, harnessing multifarious government schemes, customised use of existing technologies and use of knowledge as per the local needs.
3. Reorienting the academic curricula and research programs in higher educational institutions to make them more responsive to the needs of the time and to bring in holistic development and enrich knowledge of students about issues of villages/society.

Objectives of UBA 2.0

- To engage the faculty and students of Higher Educational Institutions in understanding rural realities.
- To identify & select existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, as per the local needs.
- To leverage the knowledge base of the educational institutions for effective implementation of various government programmes.

Strategy of UBA 2.0

1. Capacity enhancement of Higher Education Institutions in research and training activities relevant to national needs, especially those of rural India.
2. Village Adhyan with Situation Analysis, Need Assessment of the adopted village with objective to study, assess and identify area of intervention / initiatives on different subjects broadly categorized.
3. To create a virtuous cycle benefitting the society, government, and higher education system.

Coordination Committee

The committee consists of following members and with the following composition tenable for a period of three

years. <https://drive.google.com/drive/u/2/folders/16FkNqQ6AqhNDpW0XgPSgD2siSCBQq61g>

1	Dr. Revaram Koushle Associate Professor, Department of Community Medicine Research Methodology and Biostatistics. Phone : +91-9407273070 Email: revaramkoushle@gmail.com	UBACoordinator - Participating Institute JJHMC
2	Dr. Surajit Kar Professor, Department of Community Medicine Research Methodology and Biostatistics.	Member
3	Dr. Jignasa Kanasiya Assistant Professor, Department of H Materia Medika	Member
4	Dr. Kirti Baria Professor, Department of Forensic Medicine and Toxicology	Member
5	Dr. Prakash Parmar Assistant Professor, Department of Repertory and Case Taking	Member
6	Dr. Ravi Patel Associate Professor, Department of Practice of Medicine	Member
7	Dr. Riyanka Damore Assistant Professor Department of Gynecology& Obstetrics.	Member
8	Dr. Lovely Srivastava Associate Professor, Department of Community Medicine Research Methodology and Biostatistics.	Member
9	Dr. Dharendra Sinh Parmar Department of Organon of Medicine	Member
10	Dr. Amanpreet Singh Chhabra Assistant Professor Department of Practice of Medicine	Member
11	Dr. Ananya Assistant Professor Department of Surgery	Member

Total UBA Network Villages (05)

1. Bhurkhal
2. Gokulpur
3. Morva
4. Rena
5. Poyada

Activities held

The baseline survey is currently underway.

Reports on activities of current academic year 2025-26- NA